



*Planning, financing
and building
livable neighborhoods and
affordable housing*

1101 30th Street NW
Fourth Floor
Washington, DC 20007
202.333.8447
202.338.1565 fax

August 5, 2011

Ms. Adrienne Todman
Interim Executive Director
Housing Authority of the District of Columbia
1133 North Capitol Street, NE
Washington DC 20002

Dear Ms. Todman:

Telesis Corporation, Neighborhood Associates Corporation, and the Paradise at Parkside community are pleased to join with the DC Housing Authority (DCHA) in its effort to secure a Planning Grant for the Choice Neighborhoods Initiative. We are very pleased that DCHA is pursuing a Choice Planning Grant to plan for the overall revitalization of the Parkside-Kenilworth Community to address Housing, People, and Neighborhood.

In connection with this application and the Choice planning and implementation effort to follow, once DCHA is awarded funding, Telesis Corporation, Neighborhood Associates Corporation and the Paradise at Parkside community firmly commits [REDACTED] as a cash contribution and [REDACTED] in in-kind services, a total of [REDACTED]. These commitments are available to DCHA for physical planning activities to be undertaken as part of the Choice Neighborhood Initiative Transformation Planning for Parkside-Kenilworth, and are not designated to any specific activity. In-kind services will be provided throughout the term of planning activities under the Choice Neighborhoods Initiative for Parkside-Kenilworth for a total of 146 hours. This commitment is contingent upon receipt of a CNI grant and extends for the two-year term of the grant.

Our fully committed in-kind contribution of [REDACTED] will be comprised of staff time, donating space for meetings, and contributions of professional time. Below we have specified the detailed time and cost breakout of this contribution.

Name (or position)	Total Hours	Hourly Rate	Total Contribution
[REDACTED]	25 Hours	\$225	[REDACTED]
Project Assistant	121 Hours	\$75	
Meeting Space	Weekly	\$150	

王

Ms. Adrienne Todman

August 5, 2011

Page 2 of 2

We welcome the opportunity to work with you on the Choice planning effort to enhance the beauty, safety, and livability of the Parkside-Kenilworth neighborhood to which we have been committed for 25 years. We are prepared to provide our cash and in-kind contribution upon award of the grant. I am the authorized representative of Telesis and Paradise to make this commitment.

Sincerely,

A handwritten signature in black ink, appearing to read "Marilyn Melkonian". The signature is fluid and cursive, with the first name "Marilyn" written in a larger, more prominent script than the last name "Melkonian".

Marilyn Melkonian

President



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of the Mayor
Office of the Deputy Mayor for Planning and Economic Development



August 4, 2011

The Honorable Shaun Donovan
Secretary
United States Department of Housing and Urban Development
451 7th Street, SW Suite 1000
Washington, DC 20410

Dear Secretary Donovan:

On behalf of Mayor Vincent C. Gray and the Government of the District of Columbia, I am writing to express the District of Columbia's full support and commitment to the District of Columbia Housing Authority's (DCHA) FY2011 Choice Neighborhoods Initiative Planning Grant Application for the Parkside-Kenilworth neighborhood. This letter of support is in response to HUD's recently issued Notice of Funding Availability. In addition, Kenilworth Parkside Resident Management Corporation (KPRMC) is also a co-applicant.

An award of this grant will result in funding to conduct a comprehensive community planning process for the neighborhood, as well as a plan for the Kenilworth Courts/KPRMC site. The end result will be a community-wide Transformation Plan. The goals for the Choice Neighborhoods planning process are consistent with those of The District and the numerous agencies listed below. In particular, the goal of the District's Office of Planning is to transform the neighborhood, that currently suffers from physical and social distress, into an attractive, viable and sustainable mixed-income community. Led by the DC Promise Neighborhood Initiative (DCPNI), which is spearheaded by the Cesar Chavez Public Charter Schools for Public Policy, the neighborhood currently is undergoing a planning process in connection with its Promise Neighborhoods Planning Grant of \$500,000, awarded by the U.S. Department of Education. DCHA is an active DCPNI partner, with Adrienne Todman, DCHA Executive Director, serving on the DCPNI Board. The Choice and Promise planning efforts will proceed hand-in-hand.

The following District agencies will participate in the Choice Neighborhood Initiative planning effort and will provide ongoing support as the project moves forward:

1. Office of the Deputy Mayor for Planning and Economic Development
2. Office of Planning
3. Department of Employment Services
4. Department of Human Services
5. Department of Transportation
6. Department of Parks and Recreation
7. District of Columbia Public Library
8. Office of Disability Rights
9. The Office of the Deputy Mayor for Education
10. District of Columbia Public Schools
11. DC Office of the State Superintendent for Education

VICTOR L. HOSKINS, DEPUTY MAYOR

The Transformation Plan for the redevelopment of the Parkside-Kenilworth neighborhood will provide a plan for much needed affordable, workforce, market rate rental, and homeownership housing opportunities for residents across mixed-income levels. In addition, the plan will also provide education services, economic development initiatives and various social services to address the needs of residents. The plan also will link the many public and private assets in the community.

In addition to agency support as noted above, the District of Columbia Government commits the following financial support to this planning project, contingent upon award of a Choice Neighborhoods Initiative Planning Grant. The term of this commitment is for the full length of the planning effort and the term of the grant:

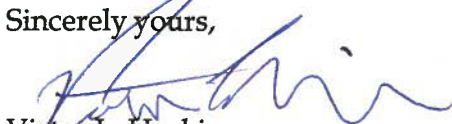
- \$175,000 in funding for the physical master planning effort for the KPRMC/Kenilworth Courts site and also for the development of the overall Neighborhood Transformation Plan, along with related conceptual architectural and engineering studies in support of this effort.

The District of Columbia stands in partnership with DCHA, and its partner KPRMC, and is fully committed to the success of this project. The revitalization of the Parkside-Kenilworth neighborhood is a top priority for the Gray Administration and I am confident that the award of the Choice Planning Grant will produce a Transformation Plan for a vibrant and sustainable community.

Toward that end, the District commits to support the implementation of the Transformation Plan with significant capital funds to support the redevelopment of Kenilworth Courts and KPRMC. With the final amount to be determined during the process of finalizing the overall redevelopment program and budget, the District is committed to additional funding for the Benning Road/H Street Streetcar, Kenilworth Recreation Center, Parkside Pedestrian Bridge, and other District led capital programs. We have staunchly supported the DCHA redevelopment efforts in the past, with funding commitments to DCHA's HOPE VI developments and other mixed-finance developments of over \$200 million in the past 15 years. Moreover, the District has also provided substantial allocations of both 4% and 9% tax credits during that same period.

The District of Columbia is not a participant in any other Choice Neighborhood Initiative application, and I am authorized to sign this letter on behalf of the District of Columbia.

Sincerely yours,



Victor L. Hoskins
Deputy Mayor for Planning and Economic Development

Pollin Memorial Community Development LLC

c/o 312 North Martin Luther King Blvd., Third Floor

Baltimore, MD 21201

410.332.7400

July 18, 2011

Ms. Adrienne Todman, Executive Director
Housing Authority of the District of Columbia
1133 North Capitol Street, NE
Washington DC 20002

Dear Ms. Todman:

Pollin Memorial Community Development LLC (PMCD LLC) is pleased to join with the DC Housing Authority (DCHA) in its effort to secure a Planning Grant in response to HUD's 2010 Choice Neighborhoods Initiative. We are actively involved with the DC Promise Neighborhoods Initiative that recently was awarded \$500,000 in planning funds from the U.S. Department of Education, and we are thrilled that DCHA is pursuing a Choice Planning Grant to plan for the overall revitalization of the Parkside Kenilworth Community to address Housing, People and Neighborhood.

In connection with this application and the Choice planning effort to follow after DCHA is awarded funding, PMCD LLC firmly commits [REDACTED] as a cash contribution and [REDACTED] in in-kind goods and services, contingent upon award. These commitments are available to DCHA for the range of activities to be undertaken as part of the Choice Neighborhoods Initiative Transformation Planning for Parkside-Kenilworth, and are not designated to any specific activity. This commitment is available to DCHA for the two year term of the grant.

Our fully committed in-kind contribution will be comprised of staff time valued at \$6,000.00. The senior staff who will participate are:

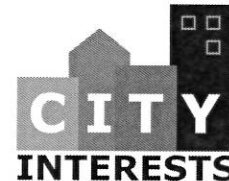
Chickie Grayson, President & CEO, Enterprise Homes, Inc. (EHI)
Christine Madigan, SVP, EHI
Corey Powell, Sr. Development Manager, EHI

We are excited by the prospect of working with you on the Choice Neighborhoods Initiative planning effort, and are prepared to provide our cash and in-kind contribution upon award of the grant. I am the PMCD representative authorized to make this commitment. We are not part of any other Choice application.

Sincerely yours,



Christine Madigan
SVP, EHI,
Sole Member, EHI Parkside, LLC,
Managing Member, PMCD LLC



August 3, 2011

Ms. Adrienne Todman
Executive Director
Housing Authority of the District of Columbia
1133 North Capitol Street, NE
Washington Dc 20002

Dear Ms. Todman:

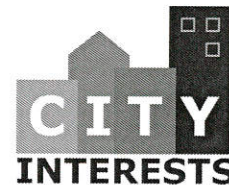
CityInterests is pleased to join with the DC Housing Authority (DCHA) and its co-applicant, KPRMC, in an effort to secure a Planning Grant in response to HUD's 2011 NOFA for Choice Neighborhoods Initiative Planning Grants. We are thrilled that you are pursuing a Choice Planning Grant to plan for the overall revitalization of the Parkside Kenilworth Community, to address Housing, People and Neighborhood, and look forward to working collaboratively with DCHA, KPRMC and its other stakeholders to develop a Transformation Plan for Parkside Kenilworth.

CityInterests is a fully-integrated real estate development firm in Washington DC that has worked closely in the Parkside community since 2004, and specializes in mixed-use revitalization projects in Wards 7 and 8. CityInterests will be pleased to work with DCHA and its partners in the overall Choice planning effort, and specifically as experts in urban planning and real estate development.

In connection with this application and the Choice planning effort to follow after award of the Choice Planning Grant funding, CityInterests firmly commits [REDACTED] as a cash contribution and [REDACTED] as an in-kind contribution of goods and services, contingent upon award, as detailed below. Both of these commitments are available to DCHA for activities to be undertaken as part of the Choice Neighborhoods Initiative planning for Parkside-Kenilworth, to develop the Transformation Plan. Our financial and in-kind commitments are made for the term of the grant, up to two years from the date of Grant Agreement execution.

Our fully committed cash contribution of \$ [REDACTED] may be used for the full range of planning activities pertaining to the overall revitalization of the Parkside Kenilworth Community and are not designated for a specific use.

Our fully committed in-kind contribution of [REDACTED], will be comprised of the staff time of Christopher LoPiano and Derick Mitchell. The time of Christopher LoPiano will consist primarily of his participation as the CityInterests' representative on the Principal Team. Derick Mitchell will be available to participate in



helping the community formulate its revitalization plans, bringing his expertise in urban planning and real estate development. A detailed time and cost breakout of this contribution is specified below:

Name	Total Hours	Hourly Rate	Total Contribution
[REDACTED]	16	\$125	[REDACTED]
[REDACTED]	50	\$65	[REDACTED]

We are excited by the prospect of working with you on the Choice Neighborhoods Initiative planning effort, and are prepared to provide our cash and in-kind contributions upon award of the grant. I am the authorized representative of CityInterests to make this commitment. We are not part of any other Choice application.

Sincerely yours,

A handwritten signature in blue ink, appearing to read "P. Farrell", is written over the typed name and title.

Peter Farrell
Principal



Community Preservation and Development Corporation

5513 Connecticut Avenue, N.W • Suite 250 • Washington, D.C. 20015

www.cpd.org • cpdc@cpdc.org

main 202.895.8900 • fax 202.895.8805

July 5, 2011

Ms. Adrienne Todman
Executive Director
Housing Authority of the District of Columbia
1133 North Capitol Street, NE
Washington Dc 20002

Dear Ms. Todman:

CPDC is pleased to join with the DC Housing Authority (DCHA) and its co-applicant, KPRMC, in an effort to secure a Planning Grant in response to HUD's 2011 NOFA for Choice Neighborhoods Initiative Planning Grants. We are thrilled that you are pursuing a Choice Planning Grant to plan for the overall revitalization of the Parkside Kenilworth Community, to address Housing, People and Neighborhood, and look forward to working collaboratively with DCHA, KPRMC and its other stakeholders to develop a Transformation Plan for Parkside Kenilworth.

CPDC has been preserving and creating affordable housing since 1989, while simultaneously establishing thriving communities for its residents. Early to recognize that successful affordable housing requires investment in its residents, CPDC intentionally plans for on-site community resident programming as it restores, repairs, and upgrades properties creating mixed-income vibrant communities. Residents, secure in the knowledge that their homes will remain affordable for the long term and be well cared for, are then able to tackle some of the more difficult issues facing low-moderate income families today. CPDC will be pleased to work with DCHA and its partners in the overall Choice planning effort.

In connection with this application and the Choice planning effort to follow after award of the Choice Planning Grant funding, CPDC firmly commits [REDACTED] as a cash contribution and [REDACTED] as an in-kind contribution of goods and services, contingent upon award, as detailed below. Both of these commitments are available to DCHA for activities to be undertaken as part of the Choice Neighborhoods Initiative planning for Parkside-Kenilworth, to develop the Transformation Plan. Our financial and in-kind commitments are made for the term of the grant, up to two years from the date of Grant Agreement execution.

Our fully committed cash contribution of [REDACTED] will be used for purposes you identify.

Our fully committed in-kind contribution of [REDACTED] will be comprised of CPDC staff time (@10 hours a quarter) to be utilized in the planning effort and space in the Mayfair Mansions I Community Center for meetings. A detailed time and cost breakout of this contribution is specified below:

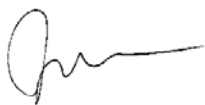
Name (or position)	Total Hours	Hourly Rate	Total Contribution
[REDACTED]	80	\$150	[REDACTED]
	80	\$60	
	80	\$90	
	80	\$30	

Other In-Kind Contribution

Use of meeting space in the new 9,000sf Mayfair I Community Center. Estimating four meetings a quarter, at [REDACTED] a meeting, for a total of [REDACTED] during the grant year.

We are excited by the prospect of working with you on the Choice Neighborhoods Initiative planning effort, and are prepared to provide our cash and in-kind contributions upon award of the grant. As President and CEO I am the authorized representative of CPDC to make this commitment. We are not part of any other Choice application.

Sincerely yours,



J. Michael Pitchford
President & CEO



August 4, 2011

Ms. Adrienne Todman
Executive Director
Housing Authority of the District of Columbia
1133 North Capitol Street, NE
Washington DC 20002

Dear Director Todman:

Enterprise Community Partners (Enterprise) is pleased to support the DC Housing Authority (DCHA) and its co-applicant, KPRMC, in an effort to secure a Planning Grant in response to HUD's 2011 NOFA for Choice Neighborhoods Initiative Planning Grants. We are thrilled that you are pursuing a Choice Planning Grant to plan for the overall revitalization of the Parkside Kenilworth Community, to address Housing, People and Neighborhood, and look forward to working collaboratively with DCHA, KPRMC and its other stakeholders to develop a Transformation Plan for Parkside Kenilworth.

Enterprise is a leading provider of the development capital and expertise it takes to create decent, affordable homes and rebuild communities. Over the last twelve years, Enterprise has provided more than \$450 million in loans, equity and grants to support the preservation or production of 10,000 rental and ownership homes affordable to low and moderate income residents in the Washington, D.C. metro region. Enterprise will be pleased to work with DCHA and its partners in the overall Choice planning effort. Our work will include providing financial assistance and staff time dedicated to participating in the established advisory council, as well as technical assistance related to the provision of resident services and technical assistance related to green building initiatives.

In connection with this application and the Choice planning effort to follow after award of the Choice Planning Grant funding, Enterprise firmly commits [REDACTED] as a cash contribution and [REDACTED] as an in-kind contribution of goods and services, contingent upon award, as detailed below. Both of these commitments are available to DCHA for activities to be undertaken as part of the Choice Neighborhoods Initiative planning for Parkside-Kenilworth, to develop the Transformation Plan. Our financial and in-kind commitments are made for the term of the grant, up to two years from the date of Grant Agreement execution.

Our fully committed cash contribution of [REDACTED] will be used for costs associated with providing resident services.

Our fully committed in-kind contribution of 70 hours will be comprised of staff time valued at [REDACTED]. A detailed time and cost breakout of this contribution is specified below:

ENTERPRISE COMMUNITY PARTNERS, INC.

10 G Street NE • Suite 450 • Washington, DC 20002 • 202.842.9190 • www.enterprisecommunity.org

Name (or position)	Total Hours	Hourly Rate	Total Contribution
[REDACTED]	35	\$56 (blended rate)	[REDACTED]
[REDACTED]	35	\$56 (blended rate)	[REDACTED]

We are excited by the prospect of working with you on the Choice Neighborhoods Initiative planning effort, and are prepared to provide our cash and in-kind contributions upon award of the grant. I am the authorized representative of Enterprise to make this commitment.

Sincerely yours,



David C. Bowers

Vice President/Market Leader

Enterprise Community Partners

July 15, 2011

Ms. Adrienne Todman
Executive Director
Housing Authority of the District of Columbia
1133 North Capitol Street, NE
Washington Dc 20002

Dear Ms. Todman:

Dantes Partners is pleased to join with the DC Housing Authority (DCHA) and its co-applicant, KPRMC, in an effort to secure a Planning Grant in response to HUD's 2011 NOFA for Choice Neighborhoods Initiative Planning Grants. We are thrilled that you are pursuing a Choice Planning Grant to plan for the overall revitalization of the Parkside Kenilworth Community, to address Housing, People and Neighborhood, and look forward to working collaboratively with DCHA, KPRMC and its other stakeholders to develop a Transformation Plan for Parkside Kenilworth.

Dantes Partners, overarching goal is to facilitate and enhance local economic development by designing innovative funding solutions for community-based real estate initiatives. Our experience has been in working with all available capital sources to creatively finance a diversity of projects, which include affordable/workforce housing, office buildings and charter school facilities. In addition, Dantes Partners has also been a partner in several community development projects, such as Mayfair Mansions. Dantes Partners will be pleased to work with DCHA and other members of the Team, in the overall Choice planning effort. Based on our experience, we believe as an organization we can add value by providing input as to what are the essential elements of a successful project and the creative financing approaches to implementation.

In connection with this application and the Choice planning effort to follow after award of the Choice Planning Grant funding, Dantes Partners firmly commits [REDACTED] as a cash contribution and [REDACTED] as an in-kind contribution of goods and services, contingent upon award, as detailed below. Both of these commitments are available to DCHA for activities to be undertaken as part of the Choice Neighborhoods Initiative planning for Parkside-Kenilworth, to develop the Transformation Plan. Our financial and in-kind commitments are made for the term of the grant, up to two years from the date of Grant Agreement execution.

Our fully committed cash contribution of [REDACTED] will be used for design services related to the planning process.

Our fully committed in-kind contribution of [REDACTED] will be comprised of staff time and space for meetings to be held. A detailed time and cost breakout of this contribution is specified below:

Name (or position)	Total Hours	Hourly Rate	Total Contribution
[REDACTED]	10	\$200/hr	[REDACTED]
	15	\$125/hr	
Other In-Kind Contribution			[REDACTED]
Meeting Space			

We are excited by the prospect of working with you on the Choice Neighborhoods Initiative planning effort, and are prepared to provide our cash and in-kind contributions upon award of the grant. I am the authorized representative of Dantes Partners to make this commitment. We are not part of any other Choice application.

Sincerely yours,



Buwa Binitie
Principal



District of Columbia Housing Authority

1133 North Capitol Street, NE, Washington, DC 20002-7599

202-535-1000

Adrianne Todman, Executive Director

August 8, 2011

Shaun Donovan, Secretary
U.S. Department of Housing and Urban Development
7th and D Streets, SW
Washington DC 20401

Dear Secretary Donovan:

DCHA commits [REDACTED] to the Choice Planning Effort, contingent upon award of a 2011 Choice Planning Grant from the U.S. Department of Housing and Urban Development. These funds will be DCHA's contribution to the planning process and will be used to pay for Planning Consultant fees and costs, and consultants under the Planning Consultant contract, for such tasks as resident needs assessment, geotechnical and environmental.

Sincerely yours,

Adrianne Todman



DC Promise Neighborhood Initiative

3701 Hayes Street NE ♦ Washington, D.C. 20019 ♦ (202) 398-2230 x 106

July 22, 2011

Ms. Adrienne Todman
Executive Director
Housing Authority of the District of Columbia
1133 North Capitol Street, NE
Washington Dc 20002

Dear Ms. Todman:

Cesar Chávez Public Charter Schools for Public Policy, a non-profit network of public charter schools, and DC Promise Neighborhood Initiative (DCPNI) are pleased to join with the District of Columbia Housing Authority (DCHA) in its effort to secure a Planning Grant in response to HUD's 2011 NOFA for Choice Neighborhoods Initiative Planning Grants. Chavez Schools are the lead agency for the DC Promise Neighborhoods Initiative (DCPNI) that recently was awarded \$500,000 in planning funds from the U.S. Department of Education to create a Promise Neighborhood in the Parkside-Kenilworth community in Ward 7 of Northeast Washington DC, and we are thrilled that DCHA is pursuing a Choice Planning Grant to plan for the overall revitalization of the Parkside-Kenilworth Community, to address Housing, People and Neighborhood. DCHA's support for our application to the Department of Education was a major factor in our success. Thus, we are confident that the strength of our existing partnership and the already strong alignment between Promise and Choice needs and assets will produce a powerful transformation for the Parkside-Kenilworth community.

In connection with this application and the Choice planning effort to follow after DCHA is awarded funding, DC PNI firmly commits [REDACTED] in in-kind DCPNI goods and services, contingent upon award. This commitment is available to DCHA for the range of activities to be undertaken as part of the Choice Neighborhoods Initiative Transformation Planning for Parkside-Kenilworth, and is not designated for any specific activity. This commitment is available to DCHA for the two year term of the grant.

Our fully committed in-kind contribution of [REDACTED] will be comprised of the time that the DCPNI Project Director and Director of Planning will spend ensuring coordination of all DCPNI and Choice Planning activities. This will involve their attendance at all DCHA Choice Principal Stakeholders Council meetings, as well as adapting the work of the 10 DCPNI Results-Driven Work Groups to the particular needs of the Choice planning process and to the common evaluation needs of both initiatives. A detailed time and cost breakout of this contribution is specified below:

<u>Name (or position)</u>	<u>Total Hours</u>	<u>Hourly Rate</u>	<u>Total Contribution</u>
Project Director	52.33	60.57	[REDACTED]
Director of Planning	235	72.11	

In addition, since the missions and planning work effort of Promise and Choice are so intertwined, your Choice planning effort will be able to benefit from many of the cash and in-kind contributions granted to DCPNI that are directly related to your Choice Initiative Planning process. We have reviewed the commitments of our partners with your staff, and agree that the commitments stated in the attached letters will directly support the Choice planning work plan articulated in your submission to HUD.

We are excited by the prospect of working with you on the Choice Neighborhoods Initiative planning effort, and are prepared to provide our in-kind contribution upon award of the grant. I am the authorized representative of Cesar Chávez Public Charter Schools for Public Policy and the DC Promise Neighborhood Initiative to make this commitment. We are not part of any other Choice application.

Sincerely yours,

A handwritten signature in black ink, appearing to be 'Irasema Salcido', with a stylized, sweeping flourish.

Irasema Salcido
CEO and Founder, Chávez Schools
Project Director and Chair, DCPNI



July 21, 2011

Adrianne Todman
Executive Director
District of Columbia Housing Authority
1133 North Capitol Street NE
Washington, DC 20002

Dear Ms. Todman:

On behalf of the Corporation for Supportive Housing (CSH), I am pleased to join with the District of Columbia Housing Authority (DCHA) and its co-applicant, KPRMC, in an effort to secure a Planning Grant in response to HUD's 2011 NOFA for Choice Neighborhoods Initiative Planning Grants. We are thrilled that you are pursuing a Choice Planning Grant to plan for the overall revitalization of the Parkside Kenilworth Community, to address Housing, People and Neighborhood, and look forward to working collaboratively with DCHA, KPRMC and its other stakeholders to develop a Transformation Plan for Parkside Kenilworth.

CSH is a national organization and Community Development Financial Institution whose mission is to help communities create permanent affordable housing with services to prevent and end homelessness. One of the means by which CSH advances this mission is through the design, development, and implementation of innovations that extend the reach of housing and services for a variety of vulnerable people at-risk of homelessness. Recently, CSH has been working with Public Housing Authorities to design and implement innovative models of supportive services targeted at these "hard-to-house" families in public housing settings, largely modeled after the Chicago Housing Authority's Chicago Family Case Management Demonstration. We recognize the potential for HUD's Choice Neighborhoods Initiative to help communities replicate successful services models for vulnerable residents of public housing, and are pleased at DCHA's interest in advancing such a supportive services model in its proposed Choice Neighborhoods planning effort.

If DCHA is awarded a Choice Neighborhoods planning grant, CSH will provide [REDACTED] in in-kind support. This in-kind support would come in the form of technical assistance provided by myself, Director of CSH's Mid-Atlantic Office, and Richard Cho, Director of Innovations & Research, and would encompass assistance with the design of both targeted intensive supportive services for vulnerable public housing families, drawing upon

CSH HELPS COMMUNITIES

CREATE PERMANENT

HOUSING WITH SERVICES

TO PREVENT AND END

HOMELESSNESS.

national models and practice; assistance with the design of permanent supportive housing opportunities for individuals or families from the local community; developing a services financing plan and identified sources of funding; advising on the design of an impact evaluation, including refinement of health, educational, economic, and social outcomes; and assistance with engaging City agencies and philanthropy to finance both the services model and evaluation.

Our fully committed in-kind support will consist of 168 hours of staff time and associated fringe benefits, direct costs, and overhead. This commitment is available to DCHA for the two year term of the grant. I am the authorized representative of the Corporation for Supportive Housing to make this commitment. A detailed time and cost breakdown of this contribution is as follows:

<u>Name/Title</u>	<u>Loaded Hourly Rate</u>	<u>Staff Hours</u>	<u>Travel</u>	<u>Total</u>
	\$101	84	\$0	
	\$101	84	\$500	
TOTAL		168	\$500	

CSH commends the District of Columbia Housing Authority for its proposed planning effort to redevelop and revitalize the Parkside Kenilworth Community, and look forward to participating in this worthy project.

Sincerely,



Kimberly Black King
Director, Mid-Atlantic Office



July 15, 2011

Ms. Adrienne Todman, Executive Director
Housing Authority of the District of Columbia
1133 North Capitol Street, NE
Washington Dc 20002

Dear Ms. Todman:

The Local Initiatives Support Corporation (LISC) - Washington, DC is pleased to join with the DC Housing Authority (DCHA) and its co-applicant KPRMC, in an effort to secure a Planning Grant in response to HUD's 2011 Choice Neighborhoods Initiative Planning Grants. We are thrilled that you are pursuing a Choice Planning Grant to plan for the overall revitalization of the Parkside Kenilworth Community, to address Housing, People and Neighborhood and look forward to working collaboratively with DCHA, KPRMC and its other stakeholders to develop a Transformation Plan for Parkside Kenilworth.

Our mission is to help create healthy neighborhoods that are good places to live, work, raise children and conduct business. We will be pleased to work with DCHA and its partners in the overall Choice Planning and specifically to serve as a member of the Stakeholders Stakeholders Council.

In connection with this application and the Choice planning effort to follow after award of the Choice Planning Grant funding LISC firmly commits a [REDACTED] in in-kind contribution of goods and services, contingent upon award, as detailed below. This commitment is available to DCHA for activities to be undertaken as part of the Choice Neighborhoods Initiative planning for Parkside Kenilworth, to develop the Transformation Plan. Our commitment is made for the term of the grant, up to two years from the date of Grant Agreement Execution.

Our fully committed in-kind contribution of [REDACTED] will consist of:

- 1) a [REDACTED] in-kind contribution of 200 hours of LISC staff time over the 2 year term of the grant


Name or Position	Hours	Hourly Rate
• [REDACTED]	100	[REDACTED]
• [REDACTED]	75	
• [REDACTED]	25	

(to serve on the Principal Stakeholders Council and related efforts)

2) a [REDACTED] in-kind contribution for the services of a videographer/oral historian.

We are excited by the prospect of working with you on the Choice Neighborhoods Initiative planning effort, and are prepared to provide our in-kind contribution upon award of the grant. I am the authorized representative of LISC to make this commitment. Washington, DC LISC is not a part of any other Choice application.

Sincerely,

A handwritten signature in black ink, reading "Oramenta F. Newsome". The signature is written in a cursive, flowing style.

Oramenta F. Newsome

Executive Director

Washington, DC LISC

Choice Neighborhoods Planning Grant Match/Leverage Resources

Source of Resource - Promise	Dollar Value of Resource	Page # of Commitment Document	HUD Use Only Amount Approved
Goldberg Foundation - cash	\$ [REDACTED]		\$ [REDACTED]
Horning Family Fund - cash	[REDACTED]		
Washington Area Women's Fdn - cash	[REDACTED]		
Alice M. Rivlin - cash	[REDACTED]		
The Community Foundation - cash	[REDACTED]		
Prince Charitable Trusts - cash	[REDACTED]		
England Family Fdn - cash	[REDACTED]		
Annie E. Casey Fdn - cash	[REDACTED]		
Pollin Mem. Comm Dev LLC -cash	[REDACTED]		
JP Morgan Chase & Co - cash	[REDACTED]		
LISC - cash	[REDACTED]		
LISC - inkind	[REDACTED]		
America's Promise Alliance - inkind	[REDACTED]		
Fight for Children - inkind	[REDACTED]		
Live United - inkind	[REDACTED]		
DC Appleseed - inkind	[REDACTED]		
Flamboyant - inkind	[REDACTED]		
Pre-K for All DC - inkind	[REDACTED]		
Social Solutions - inkind	[REDACTED]		
Page Total	\$ [REDACTED]		\$ [REDACTED]

Stephen A. & Diana L. Goldberg Foundation, Inc.



7220 WISCONSIN AVENUE
BETHESDA, MD 20814

June 16, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

The Stephen A. and Diana L. Goldberg Foundation is pleased to support the Cesar Chavez Public Charter Schools for Public Policy's application to the U.S. Department of Education for a Promise Neighborhood Planning grant (CFDA # 84.215P). In addition to the consultant time we committed to your project early in 2010, we are committing [REDACTED] toward the planning of the DC Promise Neighborhood Initiative ("DCPNI"). Our cash contribution will cover your planning year from October 1, 2010 - September 30, 2011.

We are hopeful the DCPNI will improve the lives and outcomes for DC youth living in the Parkside-Kenilworth neighborhood, and we are proud to support the planning and early implementation of a Promise Neighborhood in our nation's capital. We look forward to the growth and replication of the model in other distressed neighborhoods in Ward 7 and DC. We consider it a promising long-term investment in each student's future, and ultimately for the communities in which they live.

Best wishes on this exciting venture.

Warm regards,

A handwritten signature in black ink that reads "Diana Goldberg". The signature is written in a fluid, cursive style.

Diana Goldberg
Vice President
The Stephen A. and Diana L. Goldberg foundation

Horning Family Fund

"Building Ward 8 communities where families thrive and children are nurtured to achieve their greatest potential."

June 15, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

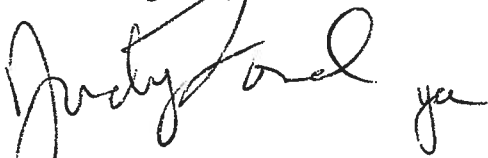
Dear Mrs. Salcido:

The Horning Family Fund is pleased to support the Cesar Chavez Public Charter Schools for Public Policy's application to the U.S. Department of Education for a Promise Neighborhood Planning grant (CFDA # 84.215P). In addition to the support for consultant time we committed for your project early in 2010, we are committing [REDACTED] toward the planning of the DC Promise Neighborhood Initiative ("DCPNI"). Our cash contribution will cover your planning year from October 1, 2010 – September 30, 2011.

We are hopeful the DCPNI will improve the lives and outcomes for DC youth living in the Parkside-Kenilworth neighborhood, and we are proud to support the planning and early implementation of a Promise Neighborhood in our nation's capital. We look forward to the growth and replication of the model in other distressed neighborhoods in Ward 7 and DC. We consider it a promising long-term investment in each student's future, and ultimately for the communities in which they live.

Best wishes on this exciting venture.

Warm regards,

A handwritten signature in black ink, appearing to read "Judy Ford", followed by a small, stylized mark that looks like "ya".

Judy M. Ford
Executive Manager
Horning Family Fund



Washington Area Women's Foundation

June 18, 2010

President

Nicola O. Goren

Mrs. Irasema Salcido

CEO and Founder

Board of Directors

Deb Gandy, Chair

Cesar Chavez Public Charter School for Public Policy

709 12th Street, SE

Washington, DC 20003

Maya Ajmera

Carolyn Berkowitz

Dear Mrs. Salcido:

Patrice King Brickman

Jennifer Cortner

Siobhan Davenport

Allison Dyer

Anna Flores

Doreen Gentzler

Cathy W. Isaacson

Julie Jensen

Sandra Brock Jibrell

Beth Johnson

Leonade Jones

Rachel S. Kronowitz

C. Lynn McNair

Kim Natovitz

Barbara Strom Thompson

Washington Area Women's Foundation is pleased to provide a \$[REDACTED] cash match for your application for a Promise Neighborhood planning grant (CFDA # 84.215P), which the Cesar Chavez Public Charter Schools for Public Policy is submitting to the U. S. Department of Education. This match will be contingent on your receipt of the planning grant and will cover your planning year from October 1, 2010 – September 30, 2011.

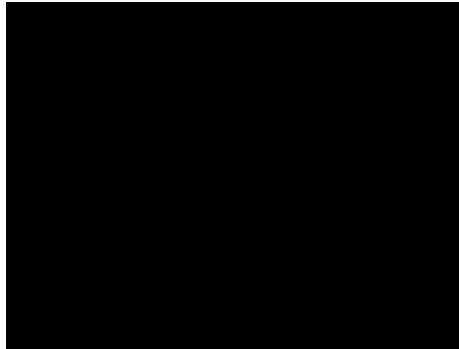
In addition, we will assign a representative from Washington Area Women's Foundation to sit on your "Children Ready for Kindergarten" results-driven work group. Washington Area Women's Foundation houses the Early Care and Education Funders Collaborative, which is working to improve the quality of care and expand access to care among young children (ages 0 to 5). As such, we are excited by the potential of your planning structure to bring together parents, practitioners, policymakers, advocates, funders, and other early childhood stakeholders in developing solutions that will significantly improve outcomes for children in distressed DC neighborhoods.

Washington Area Women's Foundation is pleased to support the DC Promise Neighborhood Initiative. We look forward to working with you during your planning process to bring a gender lens into the programming for children and families.

If you have any questions, please contact me at (202) 347-7737 or ngoren@wawf.org.

Sincerely,

Nicola Goren
President



June 18, 2010

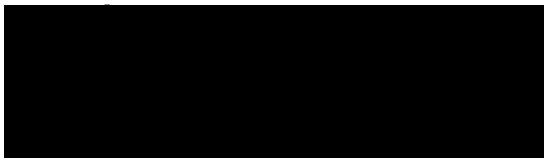
Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

I am pleased to offer my personal support of the Cesar Chavez Public Charter Schools for Public Policy's application to the U.S. Department of Education for a Promise Neighborhood Planning grant (CFDA # 84.215P). My contribution of [REDACTED] toward the planning of the DC Promise Neighborhood Initiative ("DCPNI") will cover your planning year from October 1, 2010 – September 30, 2011.

I am excited by the potential of the DCPNI and hopeful that it will improve the lives and outcomes for DC youth living in the Parkside-Kenilworth neighborhood. I am proud to support the planning and early implementation of a Promise Neighborhood in our nation's capital and look forward to the growth and replication of the model in other distressed neighborhoods in Ward 7 and DC.

Warm regards,





1201 15th Street NW Suite 420 Washington, DC 20005
202-955-5890 MAIN 202-955-8084 FAX
www.thecommunityfoundation.org

Where giving and opportunity meet

June 17, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Re: Grant# 110000931

Dear Mrs. Salcido:

The Joe Higdon & Ellen Sudow Fund, of The Community Foundation for the National Capital Region is pleased to support the Cesar Chavez Public Charter Schools for Public Policy's application to the U.S. Department of Education for a Promise Neighborhood Planning grant (CFDA # 84.215P). We are committing [REDACTED] toward the planning of the DC Promise Neighborhood Initiative ("DCPNI"). Our cash contribution will cover your planning year from October 1, 2010 - September 30, 2011. Please note disbursement of these funds is contingent upon your school's receipt of the U.S. Department of Education for a Promise Neighborhood Planning grant.

We are hopeful the DCPNI will improve the lives and outcomes for DC youth living in the Parkside-Kenilworth neighborhood, and we are proud to support the planning and early implementation of a Promise Neighborhood in our nation's capital. We look forward to the growth and replication of the model in other distressed neighborhoods in Ward 7 and DC. We consider it a promising long-term investment in each student's future, and ultimately for the communities in which they live.

Questions and/or comments can be directed to Bomani Johnson, Director DC Office, at 202-263-4770, bjohnson@cfncr.org.

Best wishes on this exciting venture.

Sincerely,

Terri Lee Freeman
President

REGIONAL AFFILIATES



8720 Georgia Avenue
Suite 202
Silver Spring, MD 20910
301-588-2544

www.thecommunityfoundationmc.org



8181 Professional Place
Suite 170
Landover, MD 20785
301-464-6706

www.thecommunityfoundationpgc.org

PRINCE CHARITABLE TRUSTS

816 CONNECTICUT AVENUE NW
WASHINGTON, DC 20006
TEL: 202 728-0646 • FAX: 202 466-4726
www.fdncenter.org/grantmaker/prince

KRISTIN PAULY
MANAGING DIRECTOR

FREDERICK HENRY PRINCE TESTAMENTARY TRUST
FREDERICK HENRY PRINCE TRUST 7/9/47
ABBIE NORMAN PRINCE TRUST

June 22, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

Prince Charitable Trusts is pleased to support the Cesar Chavez Public Charter Schools for Public Policy's application to the U.S. Department of Education for a Promise Neighborhood Planning grant (CFDA # 84.215P). In addition to the \$5,000 seed grant we awarded earlier this spring, we are committing an additional [REDACTED] to be used specifically toward the planning of the DC Promise Neighborhood Initiative ("DCPNI"). Our contribution will cover your planning year from October 1, 2010 – September 30, 2011.

We are hopeful the DCPNI will improve the lives and outcomes for DC youth living in the Parkside-Kenilworth neighborhood, and we are proud to support the planning and early implementation in our nation's capital. We see how well your academic instruction, curriculum and wrap-around services are aligned with evidence-based programs, which strengthens our confidence that an early investment in the DCPNI will bring positive growth to youth in the neighborhood surrounding Chavez's Parkside campus. We consider it a promising long-term investment in each student's future, and ultimately for the communities in which they live.

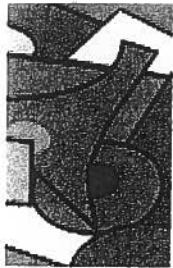
Best wishes as you seek the resources to help underserved youth in the Parkside-Kenilworth neighborhood realize their fullest potential. I look forward to a continued strong working partnership with Chavez and the entire DC Promise Neighborhood Project.

If I can provide additional information to the federal review panel in their deliberations, I am happy to do so.

Warm regards,

Handwritten signature of Kristin Pauly in cursive script, followed by the initials "tst".

Kristin Pauly
Managing Director



Lois and Richard England FAMILY FOUNDATION

P.O. Box 34-1107 ♦ Bethesda, MD 20827 ♦ (301) 657-7737 ♦ Fax (301) 657-7738

June 21, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

On behalf of the Board of Directors, I am pleased to inform you that the Lois & Richard England Family Foundation has approved a planning grant of \$25,000 to support the Cesar Chavez Public Charter Schools for Public Policy's application to the U.S. Department of Education for a Promise Neighborhood Planning grant (CFDA # 84.215P). These funds are to be used specifically toward the planning of the DC Promise Neighborhood Initiative ("DCPNI"). Our contribution will cover your planning year from October 1, 2010 – September 30, 2011, and a check will be issued after October 1, 2010.

We are hopeful the DCPNI will improve the lives and outcomes for DC youth living in the Parkside-Kenilworth neighborhood, and we are proud to support the planning and early implementation in our nation's capital. We see how well your academic instruction, curriculum and wrap-around services are aligned with evidence-based programs, which strengthens our confidence that an early investment in the DCPNI will bring positive growth to youth in the neighborhood surrounding Chavez's Parkside campus. We consider it a promising long-term investment in each student's future, and ultimately for the communities in which they live.

Best wishes as you seek the resources to help underserved youth in the Parkside-Kenilworth neighborhood realize their fullest potential. I look forward to a continued strong working partnership with Chavez and the entire DC Promise Neighborhood Project.

If you have any questions during this grant cycle, please contact Monica Smith, Program Assistant the Foundation office at 301.657.7737 and/or monicasmith.eff@verizon.net, or you may contact our Advisor, Julia Baer-Cooper at 703.532.8171 and/or baercoop@yahoo.com.

Sincerely,

A handwritten signature in cursive script, reading "Cathy England".

Cathy England
Chair of the Board

CE/ms



The Annie E. Casey Foundation

June 17, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709.12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

The Annie E. Casey Foundation is pleased to support the Cesar Chavez Public Charter Schools for Public Policy's application to the U.S. Department of Education for a Promise Neighborhood Planning Grant (CFDA # 84.215P). The Foundation's primary mission is to foster public policies, human services, and community supports to build better futures for millions of children at risk of poor educational, economic, social and health outcomes. We believe the application from Cesar Chavez merits a federal planning grant because of five critical factors:

- Alignment and fit with the U.S. Department of Education's goals related to Promise Neighborhoods
- A high level of meaningful community and resident engagement
- A demonstrated commitment to using data for program design and accountability
- A growing ability to generate significant financial commitments and targeting of new resources such as Educare to the Parkside-Kenilworth neighborhood
- Two years of planning and engagement focused on replicating the Harlem Children's Zone model before the federal RFP

As a result, we are prepared to commit [REDACTED] in grant support toward the planning of the DC Promise Neighborhood Initiative (DCPNI) in addition to support we provided for consultant time in early 2010. This cash grant of [REDACTED] will cover your planning year of October 1, 2010 - September 30, 2011.

Over the last five years, the Foundation has focused its efforts East of the River with a particular emphasis in Ward 7. This is because of the high rates of child poverty where one of every three children in the District (40,000 children or 36 percent) live East of the Anacostia River (Wards 7 and 8) in very high poverty neighborhoods. We are hopeful the DCPNI will help close the achievement and readiness gap for at risk children and youth living East of the River which is why we are supporting this Promise Neighborhood effort and application by the Cesar Chavez Public Charter Schools for Public Policy.

Sincerely,

Irene Lee, Director
Successful Working Families Unit
Center for Family Economic Success
The Annie E. Casey Foundation

POLLIN MEMORIAL COMMUNITY DEVELOPMENT LLC

312 N. Martin Luther King Jr. Blvd, 3rd Floor | Baltimore, MD 21201 | Phone: (410) 332-7400 |
Fax: (410) 230-2129

June 22, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Re: Parkside – DC Promise Neighborhood Initiative

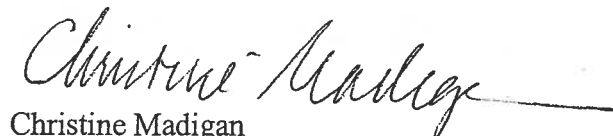
Dear Mrs. Salcido:

Pollin Memorial Community Development, LLC is pleased to support the Cesar Chavez Public Charter Schools for Public Policy's application to the U.S. Department of Education for a Promise Neighborhood Planning grant (CFDA # 84.215P). We are committing \$30,000 toward planning activities connected to the DC Promise Neighborhood Initiative ("DCPNI"). Our contribution will fund planning activities conducted from October 1, 2010 – September 30, 2011.

We are hopeful the DCPNI will improve the lives and outcomes for DC youth living in the Parkside-Kenilworth neighborhood, and we are proud to support the planning and early implementation of a Promise Neighborhood in our nation's capital. We look forward to the growth and replication of the model in other distressed neighborhoods in Ward 7 and DC. We consider it a promising long-term investment in each student's future, and ultimately for the communities in which they live.

Best wishes on this exciting venture.

Warm regards,



Christine Madigan
Secretary, EHI Parkside, LLC for
Pollin Memorial Community Development, LLC

JPMORGAN CHASE & CO.

June 23, 2010

Irasema Salcido, CEO & Founder
Cesar Chavez Public Charter Schools for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Ms. Salcido,

I am writing to express our commitment to Cesar Chavez Public Charter Schools DC Promise Neighborhood competitive application for the U.S. Department of Education's Promise Neighborhoods Planning Grant. The JPMorgan Chase Foundation is committing [REDACTED] as match funding for the Promise Neighborhood effort in Ward 7, Washington, DC.

JPMorgan Chase Foundation's grantmaking focuses on programs addressing neighborhood needs that support, engage, and enrich the lives of children, families and communities and is happy to be a part of this collaborative effort that closely aligns with our grantmaking focus.

As the lead agency for Ward 7's Promise Neighborhood initiative, Cesar Chavez is in a good position to coordinate a pipeline of programs that ensure every child has the opportunity to succeed. To this end, we are honored to partner with your organization and the collaborative on the Promise Neighborhood initiative to improve significantly the educational and developmental outcomes of children in Ward 7, and to partner with others to transform the community.

Should you have any questions, don't hesitate to contact me.

Sincerely,



Helen M. Stewart
Vice President & Manager, Mid-Atlantic/South Region
JPMorgan Chase Foundation



June 5, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

I am writing to advise you that we, the Washington, DC Local Initiatives Support Corporation (LISC), have decided to become a DC Promise Neighborhood Initiative (DCPNI) partner. My Advisory Committee found the Initiative to be very worthwhile and in alignment with our mission and goals.

As a partner, we wish to provide cash and in-kind resources toward the [REDACTED] match requirement for the application that the Cesar Chavez Public Charter Schools for Public Policy is submitting to the U. S. Department of Education for a Promise Neighborhood planning grant (CFDA # 84.215P).

To that end, during your planning year from October 1, 2010 – September 30, 2011, we will provide both financial and technical resources. The value of our cash contribution during this time period will be [REDACTED]. The value of our in-kind contribution will be [REDACTED].

Details on the nature and dollar values of these resources are as follows:

- **A .20 FTE staff facilitator** for the DCPNI Results-Driven Work Group on “Students live in stable communities.”

Dollar Value: [REDACTED]

- **Building the infrastructure of the capacity of the new nonprofit DCPNI, Inc.** At present, I understand that the DCPNI is a project of the Chavez Schools, but that, during the planning year, you will develop and build the capacity of the project so that it can function as a separately incorporated, sister organization to Chavez. To that end, DC LISC will underwrite an organizational development consultant to assist you with establishing the organization’s core infrastructure (e.g. accounting systems), developing your Board further, and creating a business plan for scale up of the Initiative.

Dollar Value: [REDACTED]

- **Maintaining the Community's activism and engagement.** The resident engagement you have achieved to date is impressive and of great value to the community. My Advisory Committee and I are impressed with how inclusion of diverse voices, particularly those of the residents that are affected by the Initiative, is a core value of the Initiative leaders and partners. Thus, DC LISC is pleased to support your ongoing resident engagement work by contracting with America Speaks to support you in conducting the Resident Retreats you describe in your proposal for a federal Promise Neighborhood planning grant. America Speaks is a highly respected, nonpartisan organization based in Washington, D.C., which has engaged over 150,000 people across the country and around the world to have an impact on their communities. America Speaks' mission is to reinvigorate American Democracy by engaging citizens in the public decision-making that most impacts their lives. Thus, they give citizens an authentic voice in local, regional and national decision-making on the most challenging public issues of the day. Their vision is that the public's business will be conducted differently. Their theory of change is that by developing a rich national infrastructure for democratic deliberation, they can help community leaders and public-official to access the collective wisdom of the citizens that will be most affected by a project like the DC Promise Neighborhood Initiative. Their theory of action is that by using innovative deliberative tools and facilitation methods, they can provide citizens an opportunity to have a strong voice in public decision-making within the increasingly short timeframes required of decision-makers. As a result, citizens can impact decisions and those in leadership positions can make more informed, lasting decisions.

Dollar Value: 

- **Enhancing the availability and capacity of early childhood learning facilities and resources in the Parkside-Kenilworth neighborhood.** During the planning year, this will entail LISC providing through our Community Investment Collaborative Kids (CICK) program this range of possible services: 1) participating in the "Children Ready for Kindergarten" Work Group; 2) assisting in the design of early childhood services and facilities; 3) assisting in the design of a process for assessing space/facilities needs for existing and expanded learning facilities; 4) providing targeted technical assistance to early childhood providers; 5) providing written and audio materials for developing and maintaining facilities (e.g. greening childhood learning centers, guide for family childcare home providers)

Dollar Value: 

- **Documenting the process, steps, and outcomes of this Initiative.** It is vital that an ongoing record of the DCPNI's progress be kept for lessons-learned and scale-up purposes. To this end, DC LISC is pleased to underwrite writers, photographers, and videographers capable of documenting your events and key milestones.

Dollar Value: 

I am aware that it is important for you to document the Washington, DC LISC vision, theory of change and theory of action for planning purposes and for the grant application. Thus, here is more detail.

Established in 1982, the Washington, DC program is one of a network of sites of the Local Initiatives Support Corporation, a national nonprofit community development investor. Our mission is **to help create healthy neighborhoods that are good places to live, work, raise children and conduct business.**

We are a lender, advocate, facilitator, funder, broker, and technical assistance provider.

Our Goals – Working with, through, and for nonprofits, we use our resources to:

- Increase the availability of quality affordable housing (rental and homeownership)
- Increase household income assets and wealth
- Increase the availability of quality goods, services and jobs in neighborhoods
- Improve access to early childhood learning and out-of-school time resources and activities
- Improve access to and increase the availability of resources/opportunities for healthy living (wellness, arts, recreation, open space, medical care, green, food and nutrition, youth and senior services)

Our Strategies

- *Place-Based Sustainable Communities* – using our resources in one or more neighborhoods to develop an array of projects, programs and initiatives which together address the needs, issues and concerns identified by residents of the neighborhood.
- *Targeted Investment Neighborhoods* – using our resources, along with a host of other stakeholders, to undertake a range of projects, programs and activities that address multiple needs in a neighborhood.
- *Equitable Development for Lower Income Households* – using our resources to undertake activities, projects and programs benefit lower income households, allowing them to live and thrive in the neighborhoods of Washington, DC.

We are pleased to be a part of this very compelling and exciting initiative. We will continue to be in contact with you about next steps. If you have a question, please contact me at 202-785-2908 or onewsome@lisc.org.

Sincerely,



Oramenta F. Newsome
Executive Director

Cc: Mary Bogle, DCPNI Planning Facilitator
Greg Rhett, DCPNI Resident Engagement Coordinator

MARGUERITE W. KONDRACKÉ

PRESIDENT AND CEO

June 21, 2010



Mrs. Irasema Salcido

CEO and Founder

Cesar Chavez Public Charter School for Public Policy

709 12th Street, SE

Washington, DC 20003

Dear Mrs. Salcido:

This letter is to express the full and detailed support of America's Promise Alliance for the application that the Cesar Chavez Public Charter School for Public Policy is submitting to the U.S. Department of Education for a Promise Neighborhood planning grant (CFDA # 84.215P).

Our mission is to ensure that all our children and youth, especially our most vulnerable, have the building blocks for success they deserve and need to succeed in college, work and life—we call these building blocks the Five Promises. When children receive at least four of these Promises, they are twice as likely to receive A's in school, twice as likely to avoid violence, and 40 percent more likely to volunteer in their communities.

With rising poverty rates and over half of minority students failing to complete high school, the Alliance is increasingly alarmed about the state of America's disadvantaged youth and the significant achievement gap that leaves them ill-prepared for the future. We believe the high school dropout crisis is the best indicator of how we as a nation are failing our young people – therefore that is the focal point of our work with our 400+ national partner organizations.

On March 1, 2010, President Barack Obama and U.S. Secretary of Education Arne Duncan joined our founders Alma and Colin Powell as we announced our Alliance's **Grad Nation** campaign — a coordinated, 10-year effort to end the dropout crisis and ensure that our children graduate from high school prepared for success in college, work and life. By mobilizing communities to bring the fundamental supports to our most vulnerable young people, and aggressively supporting education reform, we can end the dropout crisis and transform the life of every child.

We believe that the D.C. Promise Neighborhood Initiative (DCPNI), led by the Cesar Chavez Public Charter School for Public Policy, is the best opportunity we have seen to improve the lives of young people in the poorest, most isolated community in our nation's capital.

The Alliance has worked closely with devastated communities for years, from the neighborhoods destroyed by Hurricane Katrina to the 'dropout factory' communities where over half of the students drop out and where three fourths of our nation's minority students reside. We have learned through our partners and strategic planning allies such as The Bridgespan Group that the following are essential factors for success:

THE FIVE PROMISES CARING ADULTS SAFE PLACES HEALTHY START EFFECTIVE EDUCATION OPPORTUNITIES TO HELP OTHERS

1110 Vermont Avenue N.W., Suite 900, Washington, D.C. 20005 www.americaspromise.org tel 202.657.0611 fax 202.657.0604

- Bold visionary leadership,
- Strong community engagement,
- A commitment to outcomes,
- A culture of accountability
- Clarity and concentration of need and investment, and
- Early success that builds momentum for success on a larger scale.

The application that Chavez is submitting, in our view, contains all these factors for success and is a model for the nationwide Grad Nation campaign.

By leveraging our leadership, network and expertise, we will support the DCPNI and pledge in-kind resources toward the [REDACTED] match requirement for the planning year from October 1, 2010 – September 30, 2011.

The Alliance has much to offer:

Leadership: Our Chair Alma Powell is honored to serve as the Honorary Chair of the DC Promise Neighborhood Initiative. As you know, Mrs. Powell believes strongly in the necessity and value of this effort and has been a steady supporter of the Initiative since just after you formed your initial Steering Committee in October, 2008. Not only does she appreciate how the work of the DCPNI aligns with the mission and vision of America's Promise Alliance and our Grad Nation campaign, but as a resident of the region and an active volunteer and champion for youth, she is personally committed to bringing the Promise Neighborhood to life for the children of D.C. region.

Mobilize the strongest possible multi-sector alliance: We have already brokered key evidence-based partnerships for the DCPNI, most notably the *Educare* early learning center, *Turnaround*, and the *Simon Scholars Program*. We will recruit additional national partners from the corporate, foundation and youth development.

Value of this in-kind contribution: [REDACTED]

Engage young people as key stakeholders and contributors: Through Alliance partner AT&T, the *AT&T My Idea Youth Philanthropy Project* supports young people who design programs focused on proven strategies to improve graduation rates, such as 8th grade math and science scores or on-time promotion from 9th to 10th grade.

Value of this grant: **\$30,000**

Raising awareness of the issues and solutions: Our *Strategic Communications* team will be building the brand for the DCPNI, creating a suite of collateral materials, messages, and awareness opportunities.

Value of this in-kind contribution:



Create a learning community by providing technical assistance and support. We have chosen the DCPNI to be one our 12 *Featured Communities*—local coalitions who are modeling the response to the dropout crisis with wraparound supports from 0-23 and embodying Grad Nation. Our *Knowledge Management* team is synthesizing best practices for community-wide, youth-centered initiatives and will contribute its learnings to the DCPNI.

Value of this in-kind contribution:



Contribute to tracking and evaluating impact by deploying the *Gallup Student Poll* to measure impact through the voice of students and to help drive decision making in real time. In 2010, Gallup and America's Promise Alliance are developing an enhanced poll with unique student identifiers for school systems nationwide. We will work with the *Urban Institute* and *Social Solutions* to determine if this approach has value to the DCPNI.

Value of this in-kind contribution:



for the standard poll for Chavez middle and high schools.

APA Staff:

Participating in the DCPNI Advisory Committee: An original member of the DCPNI Steering Committee, the Executive Vice President of America's Promise Alliance will continue to take a leadership role representing the Alliance and our chair Alma Powell by serving as a strategic planner, partnership broker, and member of the Advisory Committee.

Facilitating Working Groups: We will provide a .20 FTE in-kind facilitator to manage the agenda, activities, and products of the results-driven work group on "Successful Middle School to High School Transition" and the "High School Graduation" work group. The facilitation responsibilities will be led by our VP of Partnerships and Programs who also leads the community coalition work for the Alliance nationwide. DCPNI has now been recently designated as a Featured Community.

The value of in-kind contribution:



For the purposes of the application, the following is a brief account of who we are, what we do, our theory of action, and evidence of results.

America's Promise Alliance is the nation's largest partnership organization dedicated to improving the lives of young people. For over ten years, our work has centered on mobilizing America to deliver the building blocks of success to all children need, but especially to our most vulnerable. We call them the Five Promises:

- Caring adults
- Safe places
- A healthy start
- An effective education
- Opportunities to help others

The Five Promises correlate with success. Research confirms that

- Children who have a critical mass of these Promises in their lives are twice as likely to earn mostly A's in school¹.
- Children are twice as likely to avoid violence.²
- Children are 40% more likely to volunteer in their communities.³
- Children are nearly two-thirds more likely to be socially competent — displaying respect, empathy and generosity and resolving conflicts calmly.⁴

The Five Promises are an equalizer, greatly reducing or eliminating disparities among young people based on race/ethnicity or family income. When children have at least four of these Promises in their lives, disparities among whites, African Americans and Hispanics disappear or are significantly reduced for overall health, school attendance, performance in school, drug use, social skills and competence.⁵

The America's Promise Theory of Action is:

If every child receives five fundamental supports (the Five Promises), **then** every child will have the opportunity to realize their own human potential and will be prepared for college, work, and life.

¹ Benson, Scales, Sesma: Positive Youth Development: Theory, Research, and Applications (2006)

² Hawkins, Catalano, Miller: Risk and Protective Factors for Alcohol and Other Drug Problems in Adolescence and Early Adulthood: (2001)

³ Child Trends, American Teens: A Special Look at "What Works" in Adolescent Development (2003)

⁴ National Research Council and Institute of Medicine: Community Programs to Promote Youth Development (2002)

⁵ Child Trends, Search Institute, Gallup: Keeping America's Promises to Children and Youth (2006)

Through the collective power of our cross-sector partners, we raise awareness about the issues most relevant, drive policy change, and support communities in building multi-sector coalitions to transform the lives of young people.

Many of the roots of the dropout crisis can be found in a shortage of the Five Promises in children's lives. Examples:

- Children without enough caring adults in their lives may lack someone to read to them at an early age. Lack of exposure to reading can affect reading scores in elementary school. Children who read below grade level in fourth grade are much more likely to drop out of high school.
- Children who don't receive the Promise of a healthy start because they lack insurance or regular access to care are more likely to be absent from school. Absenteeism is one of the major factors that contributes to dropouts.
- Research shows that just one-third of our young people are experiencing enough of the Promises in their lives to be confident of success. Twenty-two percent are experiencing just one or zero Promises and are on track for failure.
- To improve graduation rates and readiness for college and work, we must complement the work of education reform by simultaneously increasing the presence of the Promises, especially among young people who are most at risk.

The Grad Nation Campaign was launched on March 1, 2010, with President Barack Obama, U.S. Secretary of Education Arne Duncan, and our founders Alma and Colin Powell at the U.S. Chamber of Commerce.

The Grad Nation goal is a ten year effort to mobilize America to end the dropout crisis and ensure high school graduates are prepared for college and a 21st century career.

We will track national progress to ensure that every child is on the road to success through ten benchmark indicators:

- Pre-school enrollment
- Fourth grade reading scores
- Eighth grade math and science scores
- Youth service participation
- Out-of-school time participation
- Health care access
- Adoption of common core standards for college and career readiness
- Successful promotion from ninth grade
- High school graduation
- Minimum two year post secondary education

Along with these indicators there are others such as school attendance for which there are simply no reliable sources of national data but that are critical to track at the local level.

Grad Nation's Theory of Action

"If we focus on organizing communities to bring the needed support to students who attend or will attend high schools with graduation rates of less than 60% while aggressively supporting education reform, *then* we can help end the dropout crisis and transform the lives of our most vulnerable children."

We will know we are successful when all US high schools have a graduation rate of 80% or greater.

On behalf of the America's Promise Alliance, I commend you and your efforts to improve the lives of children and families throughout our nation's capital. The Alliance is pleased to be a partner of DCPNI and looks forward to working alongside you in the coming years.

If you have any questions, please contact me by phone at 202.657.0611 or via email at margueritek@americaspromise.org.

Sincerely,

A handwritten signature in black ink, reading "Marguerite Kondracke". The signature is fluid and cursive, with the first name and last name clearly legible.

Marguerite W. Kondracke
President and CEO
America's Promise Alliance

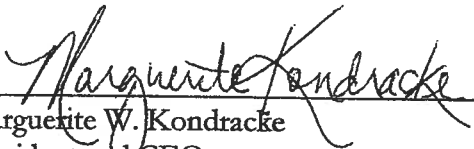
America's Promise Alliance



The mission of the America's Promise Alliance is to ensure that all our children and youth, especially our most vulnerable, have the building blocks for success they need and deserve. The Alliance is increasingly alarmed about the state of America's disadvantaged youth and the significant achievement gap that leaves them ill-prepared for the future. We believe the high school dropout crisis is the best indicator of how we as a nation are failing our young people – therefore that is the focal point of our work with our 400+ national partner organizations.

On March 1, 2010, President Barack Obama and U.S. Secretary of Education Arne Duncan joined our founders Alma and Colin Powell as we announced our Alliance's **Grad Nation** campaign — a coordinated 10-year effort to end the dropout crisis and ensure that our children graduate from high school prepared for success in college, work and life. By mobilizing communities to bring the fundamental supports to our most vulnerable young people, and aggressively supporting education reform, we can end the dropout crisis and transform the life of every child.

The signatory to this MOU agrees that the America's Promise Alliance vision, mission, and activities are in substantial alignment with those of the DCPNI. Thus, Alma Powell, the Chair of the Alliance Board, will serve as Honorary Chair of the DCPNI. Furthermore, the Alliance will assign a contact to the "Successful Transition from Middle School to High School" and "High School Graduation" work groups from October 1, 2010 – September 30, 2011.


Marguerite W. Kondracke
President and CEO
America's Promise Alliance

06 21, 2010
Date

THE FIVE PROMISES CARING ADULTS SAFE PLACES HEALTHY START EFFECTIVE EDUCATION OPPORTUNITIES TO HELP OTHERS


1110 Vermont Avenue N.W., Suite 900, Washington, D.C. 20005 www.americaspromise.org tel 202.657.0600 fax 202.657.0601

America's Promise Alliance

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Marguerite W. Kondracke
President and CEO
America's Promise Alliance

06 21, 2010
Date

June 14, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

Fight For Children is pleased to provide a .20 FTE staff facilitator for the DCPNI Results-Driven Work Group on "Children Enter Kindergarten Ready to Learn." As Fight For Children launches its Ready to Learn DC initiative, our staff is excited to play this supporting role in the DCPNI.

Through Ready to Learn DC, Fight For Children will work with multiple stakeholders across public, charter, and independent schools to increase both the quality of and the demand for excellent pre-school services among low-income families in DC. Our ultimate goal is that all children in DC enter school ready to learn, healthy, and excited about their futures. We see the work of the DCPNI and its collaborating organizations as an important step in reaching this goal.

Our contribution will take place during your planning year from October 1, 2010 – September 30, 2011. The dollar value of our in-kind contribution is [REDACTED]. This has been calculated based on our projected personnel costs for the staff members who will work on this project. We understand that our staff time contribution will count as in-kind resources toward the 50% match requirement for the application that the Cesar Chavez Public Charter Schools for Public Policy is submitting to the U. S. Department of Education for a Promise Neighborhood planning grant (CFDA # 84.215P).

Fight For Children is an independent not-for-profit organization that recognizes, promotes, and cultivates quality education for low-income children in Washington, DC. Fight For Children also addresses the critical link between good health and improved academic performance. Some of our historical accomplishments include:

- In 1997, Fight For Children endowed the Fight For Children Chair of Academic Medicine and Chief Academic Officer, Dr. Mark L. Batshaw, M.D., at Children's National Medical Center.
- In 2003, Fight For Children led a coalition of business, education, and government leaders to secure an unprecedented \$195 million over five years in new federal funding to expand quality education options for low-income families in DC through the Opportunity Scholarship Program and increased federal funds for charter schools and traditional public schools.

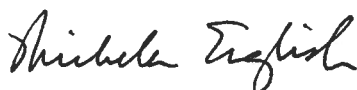
- In 2007, Fight For Children introduced the *Washington, DC School Chooser* to parents and caregivers in DC, distributing 12,000 copies of this comprehensive school directory in English and Spanish.
- In 2008, Fight For Children launched the Quality Schools Initiative to reward high-performing public, charter, and independent schools serving low-income children and recognize their effective practices. Through the program, winning schools work closely with Fight For Children to share proven strategies in the areas of instruction, leadership, and parental engagement.

Our decision to focus our current resources on early childhood initiatives stem from a two-year research project Fight For Children completed with the assistance of the Urban Institute and ChildTrends in the fall of 2009. We examined various indicators of child well-being, the interventions that affect those indicators, and the relative social return on investment of those interventions. While children need many types of supports to succeed in life, we determined that access to high quality early childhood programs was the single intervention with the greatest potential for lasting impact.

Through Ready to Learn DC, we are designing strategies for increasing the availability and quality of early childhood education programs in DC. Our first major effort is a collaboration with District of Columbia Public Schools to assist them in creating a strategic plan for their early childhood programs. We also intend to extend some components of Quality Schools Initiative to early childhood providers in an effort to encourage replication of programs that have a proven track record of producing students prepared to enter formal schooling. We will also develop a parental outreach program as part of Ready to Learn DC.

Fight For Children views its partnership with DCPNI as a strong compliment to our own early childhood strategy. We are pleased to be part of this exciting project and look forward to working with you. If you have any questions, please contact me at 202-772-0422.

Sincerely,



Michela English
President & CEO

cc: Mary Bogle, DCPNI Planning Facilitator
Greg Rhett, DCPNI Resident Engagement Coordinator

June 21, 2010

LIVE UNITED™



Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter Schools for Public Policy
709 12th St SE
Washington, DC 20003

Dear Mrs. Salcido,

This letter is to advise you of the United Way of the National Capital Area's (UWNCA) support for the Cesar Chavez Public Charter Schools for Public Policy application for the U.S Department of Education Promise Neighborhood planning grant and of our decision to become a DC Promise Neighborhood Initiative (DCPNI) partner. The UWNCA leadership considers this Initiative to be extremely important for revitalizing the distressed Parkside-Kenilworth neighborhood by providing the essential continuum of supports and services for youth ages 0-23 to be successful in life. This Initiative is also strongly in alignment with UWNCA mission, goals and theory of change.

UWNCA has the unique ability to bring together the vast array and depth of resources in DC and to connect them effectively to important community issues. For over 30 years, UWNCA has provided the organizational expertise, extraordinary leadership and thousands of dedicated volunteers to address the most critical problems throughout the Washington metro region. In meeting our mission, we are guided by:

- 1) Serving as a model of integrity, ethics and honesty for the non-profit community;
- 2) Acting as an area-wide community builder that responds to needs in the national capital area;
- 3) Convening business, agency, community and civic leaders around the needs of the community;
- 4) Acting with the highest standards of accountability;
- 5) Serving as the vehicle of choice for directing donations to the most deserving causes;
- 6) Serving as an accessible resource to all citizens; and
- 7) Creating opportunities for citizens to be meaningfully involved in the community.

We are guided by a Covenant of Trust and Code of Conduct that call upon us to reach deep with ourselves and act with integrity, to put service before self, and to achieve excellence in all we do.

We have agreed to be a partner in the DCPNI because it is consistent with our belief in community building and the long-term commitment of community partners, from all sectors of the community, necessary to achieving needed and sustainable community change.

UWNCA will provide a .20 FTE staff facilitator and coordinator for the DCPNI Results-Driven Work on tracking funding sources for all of the elements of the DCPNI cradle-to-college continuum of services and helping to identify and connect DCPNI with additional philanthropic resources needed for the long-term sustainability of the project. This will include both financial donors and volunteer/in-kind support. This staff person would work in close coordination with the project's management team and with all of the Work Group facilitators in developing and maintaining a funding database in correlation to the continuum of cradle-to college-through career services.

UWNCA has substantial expertise and experience in the area of identifying and tracking donor gifts over our 30-year history of supporting causes and initiatives for the 9 communities and counties in the UWNCA network, managing an annual budget of \$32 million. Our award winning finance department comprises two critical teams – finance/ accounting and the campaign accountability. While the two teams are very different in skill sets and daily tasks, they both connect integrally to the key financial statement processes, internal controls and financial integrity of the UWNCA. The volume of donors (over 111,000), donor transactions (over 85,000), accounting transactions (over 65,000) and the total number of agencies' services (over 4,400) add intense complexity to the financial functions of the UWNCA. Financial excellence is our goal and our Board of Directors requires this. Campaign (fundraising season) accountability's charge is to help ensure solid financial health for the organization by delivering timely and accurate results related to donor pledge processing and providing all back up support for agency distributions.

In addition to providing the funding data collection and tracking support for the planning year of the DCPNI, the UWNCA staff person will participate in the Results-Driven Work Groups on Students Feel Safe at School and in Their Community and Family; Students are Healthy, and Community Members Support Learning in Promise Neighborhood Schools. Participation in these Work Groups aligns with UWNCA's core interest in providing supports and services for healthy youth development, particularly in the areas of health, safety and community support.

UWNCA's contribution will take place during the planning year from October 1, 2010 - September 30, 2011. The dollar value of our direct, in-kind 0.2 FTE contribution is [REDACTED]. We are pleased that our staff time contribution will count as in-kind resources toward the [REDACTED] match requirement for the application that the Cesar Chavez Public Charter Schools for Public Policy is submitting to the U.S. Department of Education for a Promise Neighborhood planning grant (CFDA#84.215P).

We are pleased to be a part of the DCPNI as there is a great deal of alignment between the Chavez Schools and DCPNI vision and activities and ours; and we share a common interest in building a strong community to support strong schools. We will be in contact with you about next steps. If you have any questions please contact me at 202.488.2071 or bhanbury@uwnca.org.

Sincerely,

William A. Hanbury
President and CEO

cc: Mary Bogle, DCPNI Planning Facilitator



TER SMITH
Executive Director

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DC APPLESEED

Solving DC Problems

1111 Fourteenth Street, NW
Suite 510
Washington, DC 20005

Phone 202.289.8007
Fax 202.289.8009
www.dcappleseed.org

June 18, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

I am writing to advise you that DC Appleseed will provide a .20 FTE staff facilitator for the DCPNI Results-Driven Work Group on "Students are Healthy." This represents a commitment averaging one day per week. We will also provide staff support and draw on our extensive network of volunteer resources among DC's law, accounting, and professional services firms to serve as "Policy Coordinators" for the DCPNI, analyzing and synthesizing information on local and federal policies that could (by design or implementation) impede the success of the Promise Neighborhood effort. Our partner firms are committed to provide up to 200 hours each of services for the year beginning October 1, 2010, to the policy coordination effort. Our understanding is that, to assure the most efficient and effective use of these resources, DCPNI and DC Appleseed will define specific deliverables and coordinate and prioritize requests by each of the ten Results-Driven Work Groups.

We have agreed to work on this project because it is consistent with our interest in improving health outcomes for DC children, and our understanding that children's health goes beyond health services and is inextricably bound with other influences on children's lives, including education, family functioning, economic security, neighborhood safety, and more. We believe that, insofar as the promise neighborhood model takes all of these factors into account, it has great potential for improving the health, as well as the educational outcomes, and general quality of life of children in the Parkside-Kenilworth neighborhood. Further, we are committed to helping ensure that what comes out of this effort will ultimately benefit all District residents.

This is an ideal role for DC Appleseed to play since we already are working on several related efforts, including: working with DCPS, OSSE, and public charter schools to improve HIV/AIDS prevention education in the schools, conducting research on the role of school health personnel in the management of students' asthma, as well as improving oversight of Medicaid managed care service delivery to District children. We have substantial experience in the area of special education as well, having worked with the District since 2003 to improve special education dispute resolution opportunities for schools and families, and we are engaged in several policy projects designed to increase the economic security of low income families.



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Our contribution will take place during your planning year from October 1, 2010 – September 30, 2011. **The dollar value of our direct, in-kind 0.2 FTE contribution is [REDACTED], based on 20% of a DC Appleseed staff member's salary, inclusive of benefits.. We have valued the commitment of volunteer professional services for policy coordination at [REDACTED].** This has been calculated based on the conservative assumption of an average billing rate of \$300/per hour, 200 hours per firm, based on partnership with 3 firms. We are pleased that our staff time contribution will count as in-kind resources toward the [REDACTED] match requirement for the application that the Cesar Chavez Public Charter Schools for Public Policy is submitting to the U. S. Department of Education for a Promise Neighborhood planning grant (CFDA # 84.215P).

I am aware that it is important for you to document the DC Appleseed vision, theory of change, theory of action, and activities for planning purposes and for the grant application. Thus, here is more detail on DC Appleseed:

DC Appleseed is a nonprofit organization dedicated to solving important public policy problems facing the Washington, DC metropolitan area. To advance this mission, DC Appleseed organizes volunteers, including attorneys and other experts, who work in teams to analyze and develop solutions to problems facing the region.

Depending on the problem being addressed, DC Appleseed's projects involve working with broad coalitions, issuing reports, participating in regulatory proceedings, bringing lawsuits, managing public education campaigns, and meeting with and/or testifying before governmental decision-makers.

DC Appleseed is part of a nationwide network of Appleseed Centers.

Four things, taken together, make DC Appleseed unlike any other organization in the District of Columbia:

- (1) We are a local organization, working exclusively on a broad array of the biggest public policy problems facing the National Capital area--from health care to voting representation to education reform to environmental concerns to jobs and housing.
- (2) We are independent, non-partisan, and objective. This means we do not come to any issue with an agenda or predetermined viewpoint; and we do not take a position on an issue until we have thoroughly researched it from all sides and determined the best policy for the District.
- (3) We leverage our small budget nearly three-times-over with pro bono support from law firms, accountants, and other professionals--allowing our small staff and hands-on Board to do significantly more work to improve the National Capital area.
- (4) Finally, we are efficient, effective advocates. We work closely with government and interested organizations during our investigations to build support and consensus



DC APPLESEED
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concerning solutions we propose. Once we propose our solutions we continue to work with these same organizations to implement our proposed solutions. So in the end, we don't simply call for change; we help make change happen.

We are pleased to be a part of the DCPNI since there is a great deal of alignment between your vision and activities and ours. We will continue to be in contact with you about next steps. If you have any question, please contact me at 202-289-8007 x16 or jberman@dcappleseed.org.

Sincerely,

Judy Berman
Deputy Director

Cc: Mary Bogle, DCPNI Planning Facilitator
Greg Rhett, DCPNI Resident Engagement Coordinator



June 20, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

I am writing this letter to express my full support for the DC Promise Neighborhood Initiative. In addition, I wish to pledge in-kind resources toward the [REDACTED] match requirement for the application that the Cesar Chavez Public Charter Schools for Public Policy is submitting to the U. S. Department of Education for a Promise Neighborhood planning grant (CFDA # 84.215P).

To that end, during your planning year from October 1, 2010 – September 30, 2011, we will provide a .20 FTE in-kind facilitator to manage the agenda, activities, and products of the results-driven work group on “Family/Community Support Learning.” The monetary value of this in-kind contribution is [REDACTED].

As you know, the Flamboyant Foundation has developed deep expertise on the subject of engaging families in the education of children. We work with public and public charter schools to strengthen their efforts to engage families in ways that improve student achievement, we promote pre-service and in-service teacher training in family engagement, and we support parent training organizations to build their capacity. We look forward to applying the expertise and resources we have to offer to the vital work of engaging Parkside-Kenilworth parents and family members in the education of their children.

I am aware that it is important for you to document the Flamboyant Foundation’s vision, theory of change and theory of action for planning purposes and for the grant application. Attached you will find three documents: 1) a summary of the research on family engagement outcomes and Flamboyant’s theory of change; 2) Flamboyant’s framework of effective practices in family engagement and 3) frequently asked questions about Flamboyant.

The DCPNI has great promise. We are very pleased to join the team. If you have any questions, please contact me at 202-315-2404 or e-mail sstevenson@flamboyantfoundation.org.

Sincerely,

Susan Stevenson
Executive Director

720 Kennedy Street, NE
Washington, DC 20011

June 16, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

I am pleased to accept your invitation to serve as the Chair for the DCPNI "Children Ready for Kindergarten" Results-Driven Work Group (RDWG). This letter is to offer my time as in-kind match for the application that the Cesar Chavez Public Charter Schools for Public Policy is submitting to the U. S. Department of Education for a Promise Neighborhood planning grant (CFDA # 84.215P). Since the RDWG will meet approximately every 4 – 6 weeks during the planning year and I will be required to do some work in between meetings, I value the time I am donating to the lead the work group at [REDACTED] based on my 2010 consulting rate of [REDACTED] per day.

I understand that the "Children Ready for Kindergarten" RDWG will develop strategies that advance the following indicators for very young children in Parkside-Kenilworth:

1. The percentage of young children who demonstrate age-appropriate functions
2. The percentage of young children in early learning programs

I am pleased that Fight for Children has agreed to staff the group with a professional facilitator who will assist me to set the agenda for each meeting; identify the group's data and literature search needs to the Urban Institute; provide the group with background, as necessary, on the current policy and systems landscape (e.g. what is already being done to develop solutions, what obstacles exist, etc.), as well as on evidence-based practice; and, assist me to write up our recommendations for review by the DCPNI Principals Council and Advisory Board.

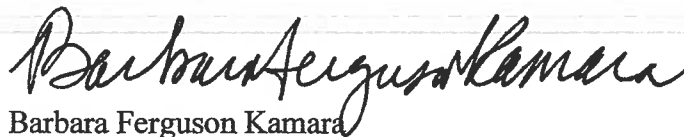
As Chair, I intend to convene a very diverse membership for the "Children Ready for Kindergarten RDWG." First, it is very important that the group include several residents and parents who have a point of view on the early childhood landscape in Parkside-Kenilworth. I will look to Greg Rhett, your Deputy Project Director for Community Engagement to help me identify these individuals. In addition, I will include staff representatives from the elementary school Pre-K/Head Start programs, as well as representatives from the other early childhood entities in the neighborhood, the program director for Educare and the Director of Planning for the United Planning Organization. And finally, I will invite the following experts, funders, and public officials to participate:

- Miriam Calderone, Director of Early Childhood for DCPS
- A staff representative from the OSSE Office of Early Childhood, of which I used to be the Director
- Arthur McKee, CityBridge Foundation
- The new program officer for early childhood at PNC Bank
- Jennifer Lockwood-Shabat, The Washington Area Women's Foundation staff facilitator for the DC Early Childhood Funders Group
- HyeSook Chung, Executive Directors of DC Action for Children,
- Maurice Sykes, University of the District of Columbia, and
- Craig and Sharon Ramey – Craig is the Director of the Center for Health and Education at Georgetown University and specializes in the study of factors affecting young children's development of intelligence, social competence and academic achievement. Over the past 30 years, he and Sharon Ramey have conducted research involving 14,000 children and families in 40 states. They have been extensively involved in the widely hailed Carolina Abecedarian Project, which has undergone extensive assessments of its long-term effects on participants.

In 2007 and 2008 I was part of a team including the Ramey's, Arthur McKee, Maurice Sykes and other stakeholders, that developed and tested a tool for kindergarten teachers to use to assess kindergarten readiness for children in the District of Columbia in 2007-2008. This work should be helpful to the "Children Ready for Kindergarten RDWG."

The DCPNI has enormous potential to change how we solve issues facing poor families with young children in the District of Columbia. I look forward to working with you as Chair of the "Children Ready for Kindergarten" RDWG and as a member of the DCPNI Advisory Board to demonstrate what can happen when a diverse group of parents, residents, funders, public officials, and experts come together "on the ground" to ensure good outcomes for very young children.

Sincerely,



Barbara Ferguson Kamara
Board Member, Pre-K for All DC, Inc.

June 16, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

This letter is to express my full and detailed support for the application that the Cesar Chavez Public Charter Schools for Public Policy is submitting to the U. S. Department of Education for a Promise Neighborhood planning grant (CFDA # 84.215P). To that end, we at Social Solutions are looking forward to working with you in the same way we have worked with the Harlem Children's Zone over the past 5 years supporting their cradle to college continuum on the following tasks:

- Social Solutions will implement a standard collaborative edition of its industry-leading ETO: Impact software tool. This tool offers a centralized database to allow reporting of all coalition activities.
- Social Solutions will deploy an advanced data warehouse tool – ETO: Community. This tool allows ETO: Impact user data AS WELL AS third-party data from non-ETO users to be aggregated in a common database for de-duplication of records, common data element reporting, program benchmarking and mapping of client and household need against a backdrop of coalition involved services.
 - At the heart of both products is the concept of relating service provider efforts to participant, family, and community outcomes. By relating efforts and outcomes, we enable service providers, collaboratives, funders, evaluators, and government organizations to improve their effectiveness as they serve participants, family members, and the community. The relationship of Efforts to Outcomes is an embedded principle in all of the work that we will perform in this effort. It is the difference between “what happened?” and “why?”
- Social Solutions will work with Cesar Chavez Public Charter School, the Urban Institute, and others involved to ensure that the outcomes and outputs have the greatest fidelity to the models being pursued at the community-based level. Additionally, Social Solutions will work closely with this Promise Neighborhood Initiative to “blueprint” the service models that are being pursued and validate that the indicators that are being tracked are clearly aligned with short-term, intermediate and long-term goals.
- Social Solutions will waive three months licensing in the amount of [REDACTED] as an in-kind contribution to the Cesar Chavez Public Charter School in support of this effort.

We are pleased to work directly with your staff and the Urban Institute in the commission of this work.

I am aware that it is important for you to document Social Solutions' vision, mission, and activities for both planning purposes and for the grant application. Thus, here is more detail regarding Social Solutions in general:

Social Solutions is the leading provider of performance management software for human services, connecting efforts to outcomes, people to social services, and service providers and communities to funders. The company's Efforts to Outcomes (ETO™) software goes beyond case management and electronic medical records, enabling public, private, and nonprofit organizations, such as Harlem Children's Zone, Catholic Charities, YWCA, United Way, Goodwill, Annie E. Casey Foundation, the Social Service Administration, the US Department of Health and Human Services, the US Department of Housing and Urban Development, Boulder County, and cities such as Boston and Hartford to collaborate, save time and improve service quality and effectiveness. Thousands of service providers, collaboratives, funders, evaluators, and government organizations use our software as they work with over 4 million consumers each day. Their successes have made Social Solutions the leading provider youth, family, workforce, education, housing, HMIS, HPRP, domestic violence, health, and collaborative, community based software.

ETO Software® is a secure, scalable, and customizable off the shelf (COTS) application that provides communities an easy-to-use tool to meet its current needs and allow it to be well positioned to meet its changing needs and the changing needs of its partner agencies over time. ETO Software® represents a proven, affordable and flexible platform deployed and supported by seasoned expert service representatives that guarantees a rapid return on investment and an outcome-oriented service management practice. By selecting Social Solutions' ETO Software®, your collaborative or agency will not simply be selecting a software vendor – but a partner whose service industry and technical experience will ensure that your requirements are met while setting your organization and its partner agencies on course to take it's service management to the next level.

As a web-based, COTS application, the capability to quickly aggregate and report on common data elements and benchmark metrics while also allowing local providers to capture and report on diverse data elements across multiple remote locations. Further, they are not only capturing the data to ensure compliance with third-party reporting requirements, they are also using the data to learn lessons that can improve service delivery models, uncover best practices, receiving more funding, and demonstrate impact in the lives of the individuals and communities they serve.

Our customers are fanatical about Social Solutions and ETO Software for four primary reasons:

- *Commitment: We have done the work. We make a personal and professional commitment to the success of our customers and work with them day after day,*



month after month, year after year, to continually improve our understanding of their needs and their understanding of our services to measure their effectiveness and demonstrate outcome achievement

- *Outstanding Service & Support: We provide personal support, by staff with non-profit experience, with no additional costs, and without hidden fees in a timely manner*
- *Flexibility: We have developed a comprehensive software platform that enables our customers with zero programming knowledge to customize the system to meet their unique needs*
- *Interoperability: We are a Microsoft Gold Certified partner and participate in the Microsoft lead "HHS-Connect" initiative which helps drive our API development, third-party systems integration, and, of course, Microsoft tool set integration with Outlook, SharePoint, Great Plains and Live Office Web-Intelligence (Webi) reporting.*

Social Solutions is a Microsoft Gold Certified Partner, with an enterprise-wide platform for coordinating service delivery, and full support for the Results Based Accountability framework. Social Solutions is headquartered in Baltimore, Maryland, and employs more than 85 full-time team members.

We are pleased to be a core technical assistance partner to the DCPNI. If you have any questions, please contact me at 443-460-3383 or adrian@socialsolutions.com.

Sincerely,

Adrian Bordone
Co-Founder and Vice President
Social Solutions